

Natalie Mayer

MANAGER



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EDUCATION

Master of Business Administration, Kennesaw State University

Bachelor of Business Administration (Marketing), Georgia College & State University

Natalie Mayer serves as Bennett Thrasher's Digital Marketing Manager, where she is responsible for optimizing the company's online presence and growing new business through digital channels. Natalie has a proven track record of driving online traffic, increasing brand awareness and optimizing digital campaigns to meet business objectives.

Prior to joining Bennett Thrasher, Natalie worked in both digital and product marketing at UPS in Atlanta, GA.