

# Allie Donahue

## MARKETING MANAGER



Allie Donahue serves as Bennett Thrasher's Marketing Manager and is responsible for managing the firm's public relations efforts, driving external communications, coaching professional staff and managing digital marketing efforts. Prior to joining Bennett Thrasher, Allie worked for more than three years in marketing for a heavy equipment manufacturer, and for a software start-up. Her experience includes marketing

campaign development, communications strategy, website management and brand strategy.

Allie is a member of the Leading Edge Alliance Young Professional Steering Committee and the Association for Accounting Marketing. She co-chairs Bennett Thrasher's Diversity and Inclusion Retention Committee and is a member of the BT Toastmasters chapter. Allie is also an active volunteer of the Atlanta Humane Society.



### CONTACT

770.635.5017  
allie.donahue@btcpa.net



### EDUCATION

Bachelor of Science (Business Administration), Georgia Institute of Technology



### PROFESSIONAL AFFILIATIONS

Association of Accounting Marketing (AAM)  
Leading Edge Alliance, Young Professionals  
Steering Committee



### COMMUNITY INVOLVEMENT

Atlanta Humane Society  
Bennett Thrasher Diversity & Inclusion,  
Retention Committee Co-Chair